

You can find  
**perfection**  
but can you  
**capture** it?



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# FORMING LIFELONG BONDS AT SEA MEET THE TRIBE

## Message from the founder.

We all have a special bond with the sea. We are drawn to the water, we can't wait to dive right in.

We love exploring the underwater world. Pushing beyond the limits of each discovery to capture breathtaking underwater landscapes. **Striving to protect and preserve the oceans of the world.**

Our **history** reveals a never-ending journey of discovery.

Ever since we first began, we have always enjoyed brainstorming **ideas** to come up with the most **innovative technology**, honing our **designs**, working to create the best, most functional equipment.

Over time this tiny reality has become a force to be reckoned with, the go-to company for film-makers and photographers both near and far, documenting

the underwater world. This company's success is built on the **people** who are its real stars. Teaming up with our clients to help us grow more and more each day. Even today when people choose Easydive they become more than customers, **they become new members of our tribe.**

What binds us together, no matter where we're from, or what we believe, is a **shared passion for the sea**. We've torn down the barriers, **deep down we're all the same**: fellow adventurers bubbling through the brine, seeking new emotions as we capture each spellbinding new memory, with the help of designs we've invested in heart and soul.

**Fabio Benvenuti**





# WHO WE ARE

We were born with a passion for water and scuba diving. We live and breathe underwater exploration. We specialise in lighting and housing equipment for cameras and camcorders for underwater use. Protecting and preserving underwater environments around the world.

## We are...



### Protective

We have every confidence in the excellence of our products. Our exceptionally reliable housings are guaranteed for life. We design, develop and test at every step of the way, making sure we keep you and your equipment safe and sound.



### Simple and Robust

We've created carefully crafted designs, selecting choice materials so as to guarantee top quality. Double O-rings for optimum seal and closure, adjustable electronic controls, Deep Dive Testing down to -250 metres on all equipment.



### Universal

Our housings are forever. If you ever change your camera or camcorder, you won't be forced to change the case: all housings and pushbuttons are highly adaptable, ready for use with almost every model available on the market.



### Ethical and Green

We know only too well that everything we do impacts both people around the world and the earth itself, that's why we've created strong, long-lasting quality goods, meaning we consume less energy, waste less water and produce less waste.



## Some facts and figures

### Customer care

1.200

calls received each year and processed within 24 hours.

### Custom-made equipment

130

custom-made goods built to order:

- housing with engraved logo
- customised electronic controls
- special applications such as remote controls

### Trademarks, patents and certifications

08

- Easydive Trademark
- Carbonarm Trademark
- Patented wi-fi/usb/bluetooth cases
- Patented utility model
- Award winning best Italian company for patented invention
- Enrolled in Italy's RAEE register (EEE) for waste management and environmental protection





We build strong, long-lasting, sustainable goods for people who really care about the underwater environment and want to protect it, for people who appreciate the value of good craftsmanship, those who love the sea and want to make sure it stays clean and pollution-free. We're doing all that we can for a greener world making sure the sea stays blue.



We've made it our mission to design high quality long-lasting sustainable goods which can be bought online and delivered directly to you anywhere in the world. Building a community to celebrate our experience and passion with those who share our values.

VISION



MISSION



# TOGETHER FOR OVER 20 YEARS

1997. The simple garage where it all started with Fabio's passion for diving and photography.



Over 20 years later we are still honoured to be working each day with clients from over 50 different countries.

The name Easydive tells you everything you need to know about this simple yet solid company with its inspired clean-cut logo: a cross between the diver down flag and a shark.

Right from the start, without ever wavering we knew we should make our goods available online around the world, dealing with customers directly. For us, our clients are our top priority: we

like taking care of our clients both before and after sales.

Our headquarters are in **Cervia** meaning that we are Romagnoli; fun-loving Italians from Emilia-Romagna.

Ever since we first founded the company, we've always sought to change the way things are done, applying our expertise to each task, both for us and for the planet. Each year we love to add cutting-edge new innovations to wow both ourselves and our customers.



2022  
Sphera

2021  
LeorR

2019  
Divepad

2015  
Leo3Smart

2014  
Leo3WI

2013  
Leo3

2012  
Revolution

2008  
Leo2

2006  
Provide

2004  
Leo1

2002  
Nautilus

2000  
Calipso



# THIS IS WHO we are

Meet the Easydive team. Thanks to each and every one of these people our products get better and better year after year as our tiny company grows from strength to strength: a strong healthy business.

## Mattia Fontana

### Head of Sales and Customer Services.

I love the sea and I love photography, whenever I can I'm out diving. I have a degree in biology and I'm also a trained diving instructor. I accompany Fabio to all the trade fairs around the world where the company shows its goods.  
My best qualities? I'm calm and patient.

## Matthias Porcelli

### Production and Warehouse Manager.

I'm in charge of product assembly, testing and maintenance. I assess designs before carrying out rigorous quality control tests, after which they are ready to be boxed and sent out. That's my day job, in the evening you can usually find me at the disco: like all good Romagnoli I just love the night life!

## Fabio Benvenuti

I'm a dreamer and a true creative. In the year 2000 my dream was to design and manufacture strong, reliable, long-lasting underwater housings which is why I founded Easydive. I love Nature, the mountains and being outdoors in the fresh air.

I'm also a diver ready to plunge into the deep blue sea wherever I go: there's something truly regenerative about diving down into the water.

I'm a spontaneous athlete, like all Romagnoli I love sports and having fun.

## Matteo Bubani

### Technical Design Manager.

I'm a computer programmer. I'm mad about technology and I love getting my hands dirty, messing about with mechanics. Everyone says I good at technical design, I certainly enjoy it a lot! I love tackling those difficult, almost impossible challenges, let's kick around some ideas, just give me a few days and I'll have a prototype ready for you.







# DIVING IS IN OUR DNA

Capturing your finds on the go. Relishing each underwater moment. We design, develop and test housings to keep your equipment safe, leaving you to relax and enjoy exploring, no matter how deep, cold or challenging the waters you dive into.



## Technology

Our housings are the only ones in the world with electronic commands Wi-Fi, USB, Long Range Infra-Red and Bluetooth.



## Universal Housings

Simply upgrade your housing when you change your photographic and video recording equipment. Save time and money, there's no need to buy a new case.



## At Depth

Our housings are the only ones with standard operation at depths down to -150 metres. They're safe and reliable.



## User-friendly and Ergonomic

Simple, user-friendly and ergonomic. When you change your photographic equipment, the main controls are still the same.



## Guarantee

We are really proud of our products and guarantee everything we make. Our strong reliable housings all come with a life-time guarantee.



## Customer Care

We can ship housings to almost anywhere in the world. We take pride in following through with great customer care. We're happy to help with any issues that arise after sales.



# PROTECT THE SEA

We take the sea seriously, meaning we do everything in our power to keep it clean: we have a duty to protect and preserve the seas and oceans of the world.

We've invested in **quality over quantity**: manufacturing fewer housings, creating higher quality, longer-lasting and above all more sustainable designs. Using only the highest quality materials.

We aim to reduce our carbon footprint, making the only ethical choice, building a bridge to support an eco-sustainable future for all our seas.

The world's seas are filled with many **islands of floating plastic debris**. The Pacific Trash Vortex, also known as the Great Pacific Garbage Patch is as big as the state of Texas.

Most plastic housings weigh around 2.5 kg. It takes roughly 5kg of petrol to produce 2.5 kg of plastic, not to mention the CO2 emissions generated by the manufacturing process.

Technology is moving fast and most cameras become obsolete after just 2-3 years on the market, meaning that just 10 years the average photographer may buy up to 3 to 4 new cameras, each with separate cases which in turn can generate between 7 to 8 kg of waste.

That's why we prefer to look to the future, safeguarding the natural environment, rather than adding to excess waste, we prefer to do everything in our power to stop this ecological disaster.

## So what exactly do we do?

We design universal aluminium housing made in easy-to-recycle aluminium housings that last for ever. If they ever break we offer guaranteed repairs to fix it.

We guarantee every product we make. That's because we know that by manufacturing long-lasting high-quality designs less water and energy is used, and far less waste is generated.

## Good things happen when people band together to defend the things they love.

Before buying anything new find out how about the housings you use and check to see what their impact is on the environment.



### Aluminium

Most plastic housings made for diving cannot be recycled and need to be disposed of in general waste containers when they are worn out or obsolete.

We've chosen aluminium for our housings because it is:

- > easy to recycle
- > strong and long-lasting
- > high quality



### Long-lasting

Today's throwaway society plays no small part in the devastating pollution seen in our seas. We aim to keep waste production to a minimum which is why our housings are made of high quality aluminium, built to last over time.



### Universal

On average camera body specific housing lasts around just 2 years.

With Easydive Universal Housing you can adapt the housing to fit your photographic and video equipment by just upgrading the firmware for compatibility so you can use the same housing for each different type of photographic video equipment.



### Low-cost... but who pays?

Low cost may be cheap but it never makes good sense for the economy, for clients or even for environment. Choosing a re-usable, adaptable, high-quality long-lasting sustainable product makes sense for both you and the environment.



# AMBASSADORS CLIENTS and PARTNERS

We share the same vision and the same common objectives. We've teamed up with some of the world's best divers both in Italy and around the world, talented professionals who inspire all of us here as well as our clients. Everyone has a tale to tell or a journey to recommend, everyone has the same desire to explore the depths of the sea, building a record of all that they discover.

70%  
water

Our clients are always 100% satisfied. But don't just take our word for it, it's **what they say themselves**: over the years we're proud to report that we've had hundreds of **great reviews**, telling everyone what we do and how we do it. We're very grateful.

Naturally there may sometimes be issues, things that are not quite as they should be, but even where

100%  
satisfaction

problems arise the beauty of our excellent customer care service means we'll always find a way to make things work, helping our customers find the right solution, keeping our customers happy.

That's what we aim for in our work, to help our community grow into a thriving happy tribe. We work with some of the best names and brands on the market.



**We are official suppliers for:**

- The diving branches of Italy's:
- Marina Militare (the Navy)
  - Polizia di stato (the State Police)
  - Carabinieri (the Local Police)
  - Customs and Excise Department
  - Coast Guards
  - Fire Brigade



**Universities**

- University of Malta
- University of Modena e Reggio UNIMORE
- University of Calabria
- University of Spalato
- University of Milano Bicocca
- University of Montenegro
- University of Kaust Saudi Arabia



**Brands**

Our equipment is compatible with:

- |                    |              |             |
|--------------------|--------------|-------------|
| • Apple            | • Hasselblad | • Olympus   |
| • Blackmagicdesign | • Huawei     | • Panasonic |
| • Canon            | • Leica      | • Samsung   |
| • GoPro            | • Nikon      | • Sony      |



# DIVING. IS HOW WE RECHARGE OUR BATTERIES

We just love diving and exploring underwater. With so many different tales to tell, whether it's us or our clients, we all have different stories, and all share the same desire to test ourselves to the limit, pushing ourselves further and further each time.



## Awards

**2020 - Best company in the Region**  
Innovation Lab, Strategies for Business  
Continuity 2020 - Ravenna CNA.



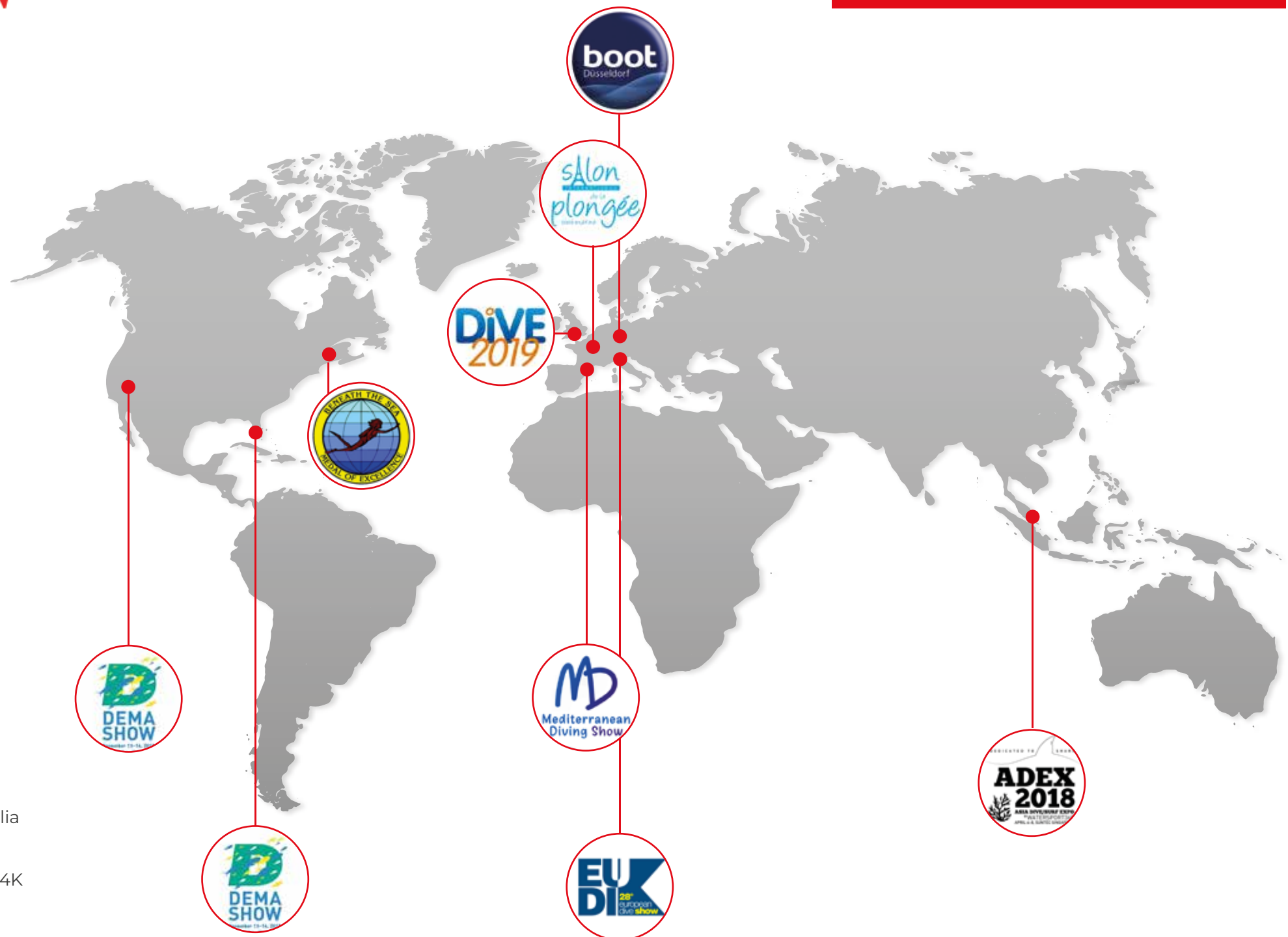
## Records

**2008**  
World Record -238m - Lago Maggiore- Deepest Wreck Dive

**2011**  
Oceanographic Institute of Australia Housing -300m - Australia

**2019**  
Installation of Leo3 WI on a submarine, for remote control of 4K camera. Tested up to depth of -450m

You can find us at many of the world's leading diving trade fairs, bringing you all the latest developments so you can meet up with fellow members of our tribe.



# HOUSINGS, UNDERWATER LIGHTING SYSTEMS and APPS

## Housings

### For **DSRL** and **mirrorless cameras**

- LeoR
- Leo3 Plus
- Leo3
- Leo3 Wi

### For **smartphones**

- Leo3 Smart
- Diveshot

### For **tablets**

- DivePad Power

### For **360° images**

- Sphera 360 Gold

### For **action cameras**

- Custodia Gopro Hero

## APPS

### For using remote control:

- Leo3smart (android e iOS) (per smartphone)
- Diveshot (android e iOS) (per smartphone)
- Revmote (android e iOS) (per illuminatori Revolution)
- Leo R (android e iOS)

## Underwater Lighting, LEDs and Strobes

- Revolution 21000 Power
- Revolution 15000 color
- Revolution 7000 color







THE UNIVERSAL HOUSING

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